IN THE UNITED STATES DISTRICT COURT WESTERN DISTRICT OF MISSOURI

LISA HOLT, on behalf of)	
herself and all others similarly)	
situated,)	
)	JURY DEMAND
Plaintiff,)	
)	Case No. 4:19-cv-00629-FJG
v.)	
)	
COMMUNITY AMERICA CREDIT)	
UNION,)	
)	
Defendant.)	

SECOND AMENDED CLASS ACTION COMPLAINT

1. Plaintiff, Lisa Holt, on behalf of herself and all others similarly situated, by counsel, brings this action against Defendant Community America Credit Union ("CA") over (i) the improper assessment and collection of \$28 "Unspecified Transfer" Fees on accounts that were never actually overdrawn ("Overdraft Fees"); (ii) the improper assessment and collection of multiple "Unspecified Transfer" Fees on a single item or transaction returned for insufficient funds ("NSF Fees"); and (iii) the improper assessment of a fee called an "Unspecified Transfer Fee" when Plaintiff never agreed in any contract document to pay a fee with that name. These practices are in breach of CA's Membership and Account Agreement (the "Agreement"), attached hereto as <u>Exhibit A</u>, and Fee Schedule, attached hereto as <u>Exhibit B</u> (collectively the "Account Documents"). These practices also breach of CA's duty of good faith and fair dealing and unjustly enrich CA to the detriment of its customers.

- 2. Through the imposition of these fees, CA has made substantial revenue to the tune of millions of dollars, seeking to turn its members' financial struggles into revenue. Plaintiff, like thousands of others, has fallen victim to CA's fee revenue maximization scheme. Since just 2017, CA charged Ms. Holt nearly \$1,500 in fees.
- 3. Plaintiff asserts this action pursuant to Rule 23 of the Federal Rules of Civil Procedure, on behalf of herself and all others similarly situated, for damages and other relief arising from CA's routine practice of assessing Overdraft Fees on accounts that were never actually overdrawn; multiple NSF Fees on a single item; and "Unspecified Transfer Fees" that were not part of the parties' contract.

PARTIES

- 4. Plaintiff, Lisa Holt, resides in Independence, Missouri, and is a citizen and resident of the State of Missouri and has a checking account with CA.
- 5. Defendant CA is citizen of Kansas as it is a credit union headquartered in, and has its principal place of business in, Lenexa, Kansas. CA is regulated under the authority of the Missouri Division of Credit Unions and the National Credit Union Administration (NCUA). It operates 32 branch locations in Missouri and Kansas. CA provides retail banking services to its customers, including Plaintiff and members of the proposed classes. CA has approximately \$2.6 billion in assets.

JURISDICTION AND VENUE

6. This Court has original jurisdiction pursuant to the Class Action Fairness Act of 2005. Pursuant to 28 U.S.C. §§ 1332(d)(2) and (6). This Court has original jurisdiction because the aggregate claims of the putative class members

exceed \$5 million, exclusive of interest and costs, and at least one of the members of the proposed Class is a citizen of a different state than CA.

7. CA regularly and systematically conducts business and provides retail banking services to its customers, including Plaintiff and members of the putative classes, in this district. As such, it is subject to the jurisdiction of this Court.

Venue is likewise proper in this district pursuant to 28 U.S.C. § 1391 because CA is subject to personal jurisdiction in this Court and regularly conducts business within this district through its multiple branches located within this district. In addition, a substantial part of the events giving rise to the claims asserted herein occurred and continue to occur in this district and the Agreement requires this action to be brought in a court of competent jurisdiction in Missouri.

FACTS

I. <u>CA ASSESSES OVERDRAFT FEES ON TRANSACTIONS THAT DID</u> NOT OVERDRAW AN ACCOUNT.

A. Overview of Claim

- 8. Plaintiff challenges CA's practice of charging Overdraft Fees on what are referred to in this complaint as "Authorize Positive, Purportedly Settle Negative Transactions" ("APPSN Transactions").
- 9. Here's how it works. At the moment debit card transactions are authorized on an account with positive funds to cover the transaction, CA immediately reduces consumers' checking accounts for the amount of the purchase and sets aside funds in a checking account to cover that transaction. Those funds are not available for other purposes. As a result, customers' accounts will always have

sufficient funds available to cover these transactions because CA has already sequestered these funds for payment.

- 10. However, CA still assesses crippling \$28 Overdraft Fees on many of these transactions and mispresents its practices in its account documents.
- 11. Despite putting aside sufficient available funds for debit card transactions at the time those transactions are authorized, CA later assesses Overdraft Fees on those same transactions when they purportedly settle days later into a negative balance. These types of transactions are APPSN transactions.
- 12. The entire purpose of the immediate debit and hold of positive funds is to ensure that there are enough funds in the account to pay the transaction when it settles, as discussed in the Federal Register notice announcing revisions to certain provisions of the Truth in Lending Act regulations:

When a consumer uses a debit card to make a purchase, a hold may be placed on funds in the consumer's account to ensure that the consumer has sufficient funds in the account when the transaction is presented for settlement. This is commonly referred to as a "debit hold." During the time the debit hold remains in place, which may be up to three days after authorization, those funds may be unavailable for the consumer's use for other transactions.

Federal Reserve Board, Office of Thrift Supervision, and National Credit Union Administration, Unfair or Deceptive Acts or Practices, 74 FR 5498-01 (Jan. 22.50, 2009).

13. Still, despite keeping those held funds off-limits for other transactions, CA improperly charges Overdraft Fees on those APPSN Transactions, although the APPSN transactions *always* have sufficient available funds to be covered.

14. Indeed, the Consumer Financial Protection Bureau ("CFPB") has expressed concern with this very issue, flatly calling the practice "unfair" and/or "deceptive" when:

A financial institution authorized an electronic transaction, which reduced a customer's available balance but did not result in an overdraft at the time of authorization; settlement of a subsequent unrelated transaction that further lowered the customer's available balance and pushed the account into overdraft status; and when the original electronic transaction was later presented for settlement, because of the intervening transaction and overdraft fee, the electronic transaction also posted as an overdraft and an additional overdraft fee was charged. Because such fees caused harm to consumers, one or more supervised entities were found to have acted unfairly when they charged fees in the manner described above. Consumers likely had no reason to anticipate this practice, which was not appropriately disclosed. They therefore could not reasonably avoid incurring the overdraft fees charged. Consistent with the deception findings summarized above, examiners found that the failure to properly disclose the practice of charging overdraft fees in these circumstances was deceptive. At one or more institutions, examiners found deceptive practices relating to the disclosure of overdraft processing logic for electronic transactions. Examiners noted that these disclosures created a misimpression that the institutions would not charge an overdraft fee with respect to an electronic transaction if the authorization of the transaction did not push the customer's available balance into overdraft status. But the institutions assessed overdraft fees for electronic transactions in a manner inconsistent with the overall net impression created by the disclosures. Examiners therefore concluded that the disclosures were misleading or likely to mislead, and because such misimpressions could be material to a reasonable consumer's decision-making and actions, examiners found the practice to be deceptive. Furthermore, because consumers were substantially injured or likely to be so injured by overdraft fees assessed contrary to the overall net impression created by the disclosures (in a manner not outweighed by countervailing benefits to consumers or competition), and because consumers could not reasonably avoid the fees (given the misimpressions created by the disclosures), the practice of assessing fees under these circumstances was found to be unfair.

Consumer Financial Protection Bureau, Winter 2015 "Supervisory Highlights."

- 15. There is no justification for these practices, other than to maximize CA's overdraft fee revenue. APPSN Transactions only exist because intervening checking account transactions supposedly reduce an account balance. But CA is free to protect its interests and either reject those intervening transactions or charge Overdraft Fees on those intervening transactions—and it does the latter to the tune of millions of dollars each year. But CA was not content with these millions in Overdraft Fees. Instead, it sought millions *more* in Overdraft Fees on these APPSN Transactions.
- 16. Besides being deceptive, unfair, and unconscionable, these practices breach promises made in CA's adhesion contracts—contracts which fundamentally misconstrue and mislead consumers about the true nature of CA's processes and practices. These practices also exploit contractual discretion to gouge consumers.
- 17. In plain, clear, and simple language, the checking account contract documents covering overdraft fees promise that CA will only charge Overdraft Fees on transactions that have insufficient funds to "cover" that transaction.
- 18. In short, CA is not authorized by contract to charge Overdraft Fees on transactions that have not overdrawn an account, but it has done so and continues to do so.

B. Mechanics of a Debit Card Transaction

19. A debit card transaction occurs in two parts. First, authorization for the purchase amount is instantaneously obtained by the merchant from CA. When a merchant physically or virtually "swipes" a customer's debit card, the credit card terminal connects, via an intermediary, to CA, which verifies that the customer's

account is valid and that sufficient available funds exist to cover the transaction amount.

- 20. At this step, if the transaction is approved, CA immediately decrements the funds in a consumer's account and sequesters funds in the amount of the transaction but does not yet transfer the funds to the merchant.
- 21. Indeed, the entire purpose of the immediate debit and hold of positive funds is to ensure that there are enough funds in the account to pay the transaction when it settles, as discussed in the Federal Register notice announcing revisions to certain provisions of the Truth in Lending Act regulations:

When a consumer uses a debit card to make a purchase, a hold may be placed on funds in the consumer's account to ensure that the consumer has sufficient funds in the account when the transaction is presented for settlement. This is commonly referred to as a "debit hold." During the time the debit hold remains in place, which may be up to three days after authorization, those funds may be unavailable for the consumer's use for other transactions.

Federal Reserve Board, Office of Thrift Supervision, and National Credit Union Administration, Unfair or Deceptive Acts or Practices, 74 FR 5498-01 (Jan. 22.50, 2009).

- 22. Sometime thereafter, the funds are actually transferred from the customer's account to the merchant's account.
- 23. CA (like all credit unions and banks) decides whether to "pay" debit card transactions at authorization. After that, CA is obligated to pay the transaction no matter what. For debit card transactions, that moment of decision can only occur at the point of sale, at the instant the transaction is authorized or declined. It is at that

point—and only that point—when CA may choose to either pay the transaction or decline it. When the time comes to actually settle the transaction, it is too late—the financial institution has no discretion and must pay the charge. This "must pay" rule applies industry wide and requires that, once a financial institution authorizes a debit card transaction, it "must pay" it when the merchant later makes a demand, regardless of other account activity. *See* Electronic Fund Transfers, 74 Fed. Reg. 59033-01, 59046 (Nov. 17, 2009).

24. There is no change—no impact whatsoever—to the available funds in an account when this step occurs.

C. CA's Account Contract

25. Plaintiff has a CA checking account, which is governed by CA's standardized "Membership and Account Agreement" document and Fee Schedule.

26. The Agreement, Ex. A, promises that CA immediately places holds on debit card transactions at the moment of authorization, and that those held funds are off limits for other, later transactions:

To process certain electronic transactions, we may place a temporary hold on your funds which may be for 36 hours or more. We have no control over the other parties to the transactions or the commercial networks used in facilitating the transactions. It is your responsibility to make sure you have sufficient funds in your accounts to cover all transactions, regardless of when those transactions may clear.

Id., at 5.

27. The Agreement also promises that the moment of authorization, which is when CA chooses whether to "honor" a debit card transaction or not, is dispositive for purposes of Overdraft Fees:

We may honor any item or instruction even if it creates an overdraft or negative balance in your account or if it violates any minimum balance requirement or other requirements of the account, in which case you agree to pay all fees, penalties or other charges imposed on you as well as costs incurred by us. We may return as unpaid any item drawn on a form we do not provide or approve, and you are responsible for any loss we incur handling such an item.

Id.

28. The Agreement further promises that overdraft determinations are made when a transaction is "authorized and paid":

Overdraft Plus Protection. Under our Overdraft Plus Protection program, if you are in good standing with us, we may honor your overdrafts if you ask us to so that your transactions are not declined. In order to sign up for Overdraft Plus Protection, you must complete an authorization form that we will provide. We pay overdrafts at our discretion, which means we do not guarantee that we will always authorize and pay any type of transaction.

Id. at 6 (emphasis added).

- 29. For debit card transactions, the bank decides whether to "authorize and pay" a debit card transaction at the moment of authorization. CA represents to its customers that it is one step, just like consumers using debit cards believe.
- 30. The Agreement also makes clear there can be no overdraft if sufficient funds exist to "cover" a transaction:

Overdrafts. An overdraft occurs when, on any day, the funds in your account are not sufficient to cover drafts, fees or other items posted to your account, whether the transaction was made by check, electronically, or otherwise. You agree not to cause an overdraft to any of your accounts. Our determination of an insufficient account balance may be made at any time between presentation and our midnight deadline with only one review of the account required. We do not have to notify you if your account does not have funds to cover drafts, fees or other posted items.

- 31. For APPSN Transactions, for which funds are immediately deducted from a positive account balance and held aside for payment of that same transaction, there are always funds to "cover" those transactions and they cannot bring an account balance negative—yet CA assesses Overdraft Fees on them anyway.
- 32. The above promise indicates that transactions are only overdraft transactions when they are authorized into a negative account balance. Of course, that is not true for APPSN Transactions.
- 33. In fact, CA actually authorizes transactions on positive funds, sets those funds aside on hold, then fails to use those same funds to pay those same transactions. Instead, it uses a secret posting process described below.
- 34. The above contractual promises are untrue. CA charges Overdraft Fees even when sufficient funds exist to cover transactions that are authorized into a positive balance. No express language in any document states that CA may impose Overdraft Fees on any APPSN Transactions.
- 35. The Account Documents misconstrue CA's true debit card processing and overdraft practices.
- 36. First, and most fundamentally, CA charges Overdraft Fees on debit card transactions for which there are sufficient funds available to cover the transactions.
- 37. CA assesses Overdraft Fees on APPSN Transactions that *do* have sufficient funds available to pay them throughout their lifecycle.

- 38. CA's practice of charging Overdraft Fees even when sufficient available funds exist to pay a transaction violates a contractual promise not to do so.
- 39. Next, sufficient funds for APPSN Transactions are actually debited from the account immediately, consistent with standard industry practice.
- 40. This discrepancy between CA's actual practices and the contract causes consumers to incur more Overdraft Fees than they should.
- 41. In sum, there is a huge gap between CA's practices as described in the Account Documents and CA's practices in reality.

D. CA Abuses Contractual Discretion

- 42. CA's treatment of debit card transactions to charge Overdraft Fees is not simply a breach of the express terms of the numerous account documents. In addition, CA exploits contractual discretion to the detriment of accountholders when it uses these policies.
- 43. CA uses its discretion to define contract terms in a manner contrary to any reasonable, common sense understanding of those terms. In CA's implied definition, a transaction is an overdraft transaction even if CA sequesters sufficient available funds for that transaction at the time it is made.
- 44. Moreover, CA uses its contractual discretion to cause APPSN Transactions to incur Overdraft Fees by knowingly authorizing later transactions that it allows to consume available funds previously sequestered for APPSN Transactions.

45. CA uses all of these contractual discretion points unfairly to extract Overdraft Fees on transactions that no reasonable consumer would believe could cause Overdraft Fees.

E. Plaintiff's Debit Card Transactions

46. As an example, on August 24, 2015, December 8, 2013, June 4, 2013, and November 27, 2012, Plaintiff was assessed Overdraft Fees in the amount of \$28 each on debit card transactions that settled on those days, despite the fact that positive funds were deducted immediately, prior to those days, for the transactions on which Plaintiff was assessed Overdraft Fees, and at the time of the transaction, Plaintiff had sufficient funds in her account to cover those transactions.

II. <u>CA IMPROPERLY CHARGES MULTIPLE NSF FEES ON THE SAME</u> <u>ITEM RETURNED FOR INSUFFICIENT FUNDS.</u>

- 47. Pursuant to the Agreement, when a CA customer attempts a payment electronically or by check, but does not have sufficient funds to cover it, CA may (a) authorize the transaction and charge a single \$28 Overdraft Fee (i.e., an Insufficient Funds Item Fee (Transaction Paid)), or (b) reject the transaction and charge a single \$28 NSF Fee (i.e., an Insufficient Funds Item Fee (Transaction Returned)). Ex. A at 6: Ex. B.
- 48. However, CA regularly assesses two or more NSF Fees on the same item when the Agreement and Fee Schedule promise that CA will only change a singular NSF Fee "per item."
- 49. Ms. Holt does not dispute CA's right to reject an item and charge a single NSF Fee, but CA improperly assesses multiple NSF Fees on a single item.

- 50. Unbeknownst to consumers, each time CA reprocesses an ACH payment or check after it was initially rejected for insufficient funds, CA chooses to treat it as a new and unique item that is subject to yet another fee. But Plaintiff never agreed to be subject to this practice and, in fact, CA promises that it will only assess one NSF Fee on an item.
- 51. This abusive practice is not universal in the banking industry. Indeed, major banks like Chase—the largest consumer bank in the country—do not charge repeated insufficient fund fees on the same item when it is represented by the merchant and reprocessed for payment. Instead, they charge one insufficient funds fee even if an item is represented by the merchant and reprocessed for payment multiple times.

A. CA Account Documents

- 52. The Agreement and Fee Schedule provide the general terms of Plaintiff's relationship with CA and makes promises and representations regarding how transactions will be processed and when fees may be assessed.
- 53. The Agreement states that "[w]hether *the item* is paid or returned, your account may be subject to *a charge* as set forth in the...Fee Schedule," indicating that CA may only assess a single fee (i.e., a single "charge") on "the item." Ex. A at 6 (emphasis added).
- 54. The Agreement also indicates that an "item" is equivalent to an "instruction," and here Plaintiff only gave a single instruction to pay the relevant ACH payments or checks:

We may honor any item or instruction even if it creates an overdraft or negative balance in your account or if it violates any minimum balance requirement or other requirements of the account, in which case you agree to pay all fees, penalties or other charges imposed on you as well as costs incurred by us. We may return as unpaid any item drawn on a form we do not provide or approve, and you are responsible for any loss we incur handling such an item.

Ex. A at 5.

55. The Fee Schedule states:

Insufficient Funds Item Fee³......\$28.00 *per item* (Transaction Paid or Returned)

³Insufficient Funds Item fee may extend to checks, preauthorized debits, debit card point of sale (POS) transactions, ATM withdrawals or transfers, telephone transfers, in-branch withdrawals, online bill payments and internet banking transactions.

Ex. B (emphasis added).

- 56. Thus, under the terms of CA's own contract, an Insufficient Funds Item Fee extends to "checks, preauthorized debits, debit card point of sale (POS) transactions, ATM withdrawals or transfers, telephone transfers, in-branch withdrawals, online bill payments and internet banking transactions." Ex. B. Indeed, CA's own definition of item ("checks, preauthorized debits, debit card point of sale (POS) transactions, ATM withdrawals or transfers, telephone transfers, in-branch withdrawals, online bill payments and internet banking transactions") does not extend to a merchant's representment of the item or CA's reprocessing of the item.
- 57. In breach of the Agreement and Fee Schedule, CA regularly charges two or more NSF Fees per item when the customer has insufficient funds in her account.

- 58. The same "item" on an account cannot conceivably become a new item each time it is rejected for payment then reprocessed, especially when—as here—Ms. Holt took no action to reprocess it.
- 59. There is zero indication anywhere in the Agreement that the same "item" is eligible to incur multiple NSF Fees. To the contrary, the Agreement refers to a singular "item" and a singular fee.
- 60. Even if CA reprocesses an instruction for payment, it is still the same "item." CA's reprocessing is simply another attempt to effectuate an accountholder's original request or instruction for payment.
- 61. And CA's account statements reinforce that the reprocessing of an original instruction for payment is still the same "item" because the statements refer to the reprocessing as a "Retry" of the original item.
- 62. The contract never addresses a circumstance where CA may assess multiple fees for a single item that was returned for insufficient funds and later represented and reprocessed one or more times.
- 63. In sum, CA promises that one \$28 fee will be assessed "per item," and that term means all iterations of the same request for payment. As such, CA breached the Agreement and the Fee Schedule when it charged more than one fee per item.
- 64. Reasonable consumers understand any given authorization for payment to be one, singular "item" as those terms are used in the Agreement.
- 65. Taken together, the material representations and omissions identified above convey to customers that all submissions of the same electronic payment or

check will be treated as the same "item," which CA will either authorize (resulting in a single Overdraft Fee) or reject (resulting in a single NSF Fee) when it decides there are insufficient funds in the account. Nowhere do the parties agree that CA will treat each reprocessing of a check or ACH payment as a separate item, subject to additional fees, nor do CA customers ever agree to such fee arrangements.

- 66. Customers reasonably understand, based on the language of the Agreement and Fee Schedule, that CA's reprocessing of checks or ACH payments are simply additional attempts to complete the original order or instruction for payment, and as such, will not trigger new NSF Fees. In other words, it is always the same item.
- 67. Banks and credit unions like CA that employ this abusive practice know how to plainly and clearly disclose it. Indeed, other banks and credit unions that do engage in this abusive practice disclose it expressly to their accountholders—something CA never did.
- 68. For example, First Citizens Bank, a major institution in the Carolinas, engages in the same abusive practice as CA, but at least expressly states:

Because we may charge a service fee for an NSF item each time it is presented, we may charge you more than one service fee for any given item. All fees are charged during evening posting. When we charge a fee for NSF items, the charge reduces the available balance in your account and may put your account into (or further into) overdraft.

First Citizens Bank Deposit Account Agreement, First Citizens Bank, https://www.firstcitizens.com/personal/banking/deposit-agreement (last visited Dec. 18, 2019) (emphasis added).

69. First Hawaiian Bank engages in the same abusive practices as CA, but at least currently discloses it in its online banking agreement, in all capital letters, as follows:

YOU AGREE THAT MULTIPLE ATTEMPTS MAY BE MADE TO SUBMIT A RETURNED ITEM FOR PAYMENT AND THAT MULTIPLE FEES MAY BE CHARGED TO YOU AS A RESULT OF A RETURNED ITEM AND RESUBMISSION.

Terms and Conditions of FHB Online Services, First Hawaiian Bank, https://www.fhb.com/en/assets/File/Home_Banking/FHB_Online/Terms_and_Condit ions_of_FHB_Online_Services_RXP1 .pdf (last visited Dec. 18, 2019) (emphasis added).

70. Klein Bank similarly states in its online banking agreement:

[W]e will charge you an NSF/Overdraft Fee each time: (1) a Bill Payment (electronic or check) is submitted to us for payment from your Bill Payment Account when, at the time of posting, your Bill Payment Account is overdrawn, would be overdrawn if we paid the item (whether or not we in fact pay it) or does not have sufficient available funds; or (2) we return, reverse, or decline to pay an item for any other reason authorized by the terms and conditions governing your Bill Payment Account. We will charge an NSF/Overdraft Fee as provided in this section regardless of the number of times an item is submitted or resubmitted to us for payment, and regardless of whether we pay the item or return, reverse, or decline to pay the bill payment.

Consumer and Small Business Online Access Agreement, ¶ H,

https://www.kleinbankonline.com/bridge/disclosures/ib/disclose.html (last visited

Dec. 18, 2019) (emphasis added).

71. First Financial Bank in Ohio, aware of the commonsense meaning of "item," clarifies the meaning of that term to its accountholders:

Merchants or payees may present an item multiple times for payment if the initial or subsequent presentment is rejected due to insufficient funds or other reason (representment). **Each presentment is considered an item and will be charged accordingly.**

Special Handling/Electronic Banking Disclosures of Charges, First Financial Bank (Aug. 2018), https://www.bankatfirst.com/content/dam/first-financial-bank/eBanking Disclosure of Charges.pdf (emphasis added).

- 72. Central Pacific Bank, a leading bank in Hawai'i, states in its fee schedule under the "MULTIPLE NSF FEES" subsection: "Items and transactions (such as, for example, checks and electronic transactions/payments) returned unpaid due to insufficient/non-sufficient ("NSF") funds in your account, **may be** resubmitted one or more times for payment, and a \$32 fee will be imposed on you each time an item and transaction resubmitted for payment is returned due to insufficient/nonsufficient funds." *Miscellaneous Fee Schedule* 1, https://www.centralpacificbank.com/PDFs/Miscellaneous-Fee-Schedule.aspx (last visited Dec. 18, 2019) (emphasis added).
- 73. BP Federal Credit Union likewise states: "We may charge a fee each time an item is submitted or resubmitted for payment; therefore, you may be assessed more than one fee as a result of a returned item and resubmission(s) of the returned item." Membership and Account Agreement 4, https://www.bpfcu.org/images/docs/membership-agreement.pdf (last visited Dec. 18, 2019) (emphasis added).
 - 74. CA makes no such agreement with its members.

B. CA Assesses Multiple NSF Fees Against an Item on Plaintiff's Account

75. On September 12, 2017, CA rejected Check No. 1611 for \$665.00 due to insufficient funds and assessed Plaintiff a \$28 "Unspecified Transfer" Fee:

Sep12 Check No. 1611		-665.00	40.56
Sep12 UNSPECIFIED TRANSFER	5833456	-28.00	12.56
Check No. 1611			

76. On September 15, 2017, unbeknownst to Plaintiff and without her request to CA to retry the item, CA processed the same item again (Check No. 1611), and charged Plaintiff *another* \$28 "Unspecified Transfer" Fee:

Sep15 Check No. 1611		-665.00	23.59
Sep15 UNSPECIFIED TRANSFER	5098424	-28.00	-4.41
Check No. 1611			

- 77. In total, CA charged Plaintiff \$56 in "Unspecified Transfer" Fees to process a single item, Check No. 1611.
- 78. On October 20, 2017, CA rejected Check No. 172590 for \$300.00 due to insufficient funds, and assessed Plaintiff a \$28 "Unspecified Transfer" Fee:

Oct20 Check No. 172590		-300.00	4.95
Oct20 UNSPECIFIED TRANSFER	5154006	-28.00	-23.05
Check No. 172590			

79. On October 25, 2017, unbeknownst to Plaintiff and without her request to CA to retry the item, CA processed the same item again (Check No. 172590), and charged Plaintiff *another* \$28 "Unspecified Transfer" Fee:

Oct25 Check No. 172590		-300.00	-51.05
Oct25 UNSPECIFIED TRANSFER	5387018	-28.00	-79.05
Check No. 172590			

80. On October 30, 2017, unbeknownst to Plaintiff and without her request to CA to retry the item, CA processed the same item again (Check No. 172590), for the third time, and charged Plaintiff *another* \$28 "Unspecified Transfer" Fee:

Oct30 Check No. 172590		-300.00	-27.22
Oct30 UNSPECIFIED TRANSFER	5540440	-28.00	-55.22

In total, CA charged Plaintiff \$84 in "Unspecified Transfer" Fees to process a single item, Check No. 172590.

81. On December 18, 2018, CA rejected an ACH transaction from Shelter Life for \$107.53 due to insufficient funds and charged Plaintiff a \$28 "Unspecified Transfer" Fee:

Dec18 UNSPECIFIED TRANSFER REG-E TRANSACTION	-107.53	6.79
SHELTER LIFE -LIFE PYMT		
Dec18 UNSPECIFIED TRANSFER REG-E TRANSACTION	-28.00	-21.21
SHELTER LIFE -LIFE PYMT		

82. On December 24, 2018, unbeknownst to Plaintiff and without her request to CA to retry the item, CA processed the same item again (Shelter Life ACH transaction), and charged Plaintiff *another* \$28 "Unspecified Transfer" Fee:

Dec24 UNSPECIFIED TRANSFER	REG-E TRANSACTION	-107.53	.00
SHELTER LIFE -RETRY	PYMT		
Dec24 UNSPECIFIED TRANSFER	REG-E TRANSACTION	-28.00	-28.00
SHELTER LIFE -RETRY	PYMT		

- 83. In total, CA charged Plaintiff \$56 to process a single item, the Shelter Life ACH transaction.
 - 84. In total, CA charged Plaintiff \$196 to process three items.
- 85. Plaintiff understood each transaction to be a single item or transaction as is laid out in the Agreement and Fee Schedule, capable at most of receiving a single Insufficient Funds Item Fee per item.

C. The Imposition of Improper Fees Breaches CA's Duty of Good Faith and Fair Dealing.

- 86. Pursuant to Missouri law, a duty of good faith and fair dealing is imposed on banks and credit unions when they are inherently in a superior position to their accountholders. They have a superior vantage point when offering accountholders contracts of adhesion in the form of the Agreement, the terms of which are sometimes, as here, not readily discernable to a layperson such as Ms. Holt and other accountholders. If a contract is ambiguous, then a duty to act in good faith will be imposed. Indeed, CA has a duty to honor transaction requests in a way that is fair to Ms. Holt and its other members and is prohibited from exercising its discretion to pile on ever greater penalties on the member.
- 87. Here—in the adhesion agreements CA foisted on Plaintiff and its other members—CA has provided itself numerous discretionary powers affecting members' credit union accounts. But instead of exercising that discretion in good faith and consistent with consumers' reasonable expectations, CA abuses that discretion to take money out of consumers' account without their permission and contrary to their reasonable expectations that they will not be charged improper fees.
- 88. When CA acts this way, it is not acting in good faith by defining the meaning of "item" in unreasonable ways that violates common sense and reasonable consumer expectations. CA sets the meaning of these terms in such a way that unfairly causes more fees.
- 89. In addition, CA acts to the prejudice of Ms. Holt and its other customers when it charges Overdraft Fees on accounts that are not actually overdrawn, or

reprocesses an item when it knows a customer's account lacks funds so it can charge additional fees on a single item returned for insufficient funds. Further, CA abuses its superior bargaining power over accountholders and their accounts and acts contrary to their reasonable expectations under the Agreement. This is a breach of CA's implied duty of good faith and fair dealing.

90. It was bad faith and totally outside of Ms. Holt's and other account holders' reasonable expectations for CA to assess fees in this manner.

D. Plaintiff Never Agreed to Pay "Unspecified Transfer Fees"

- 91. While the account documents state that CA may charge Insufficient Funds Item Fees (Transaction Paid)), or (b) Insufficient Funds Item Fees (Transaction Returned)), Ex. A at 6; Ex. B, those documents never state that CA may charge an "Unspecified Transfer Fee." But according to CA's bank statements, that is the fee it actually charges.
- 92. Plaintiff did not agree to be assessed an "Unspecified Transfer" Fee and the Agreement doesn't permit CA to assess an "Unspecified Transfer" Fee. Yet, she was assessed such fees on numerous occasions.

CLASS ALLEGATIONS

- 93. Plaintiff brings this action on behalf of herself and as a class action on behalf of the following proposed Classes:
 - All Community America Credit Union checking account holders who were assessed fees on transactions that did not overdraft their checking accounts (the "Overdraft Fee Class").
 - All Community America Credit Union checking account holders who were assessed multiple fees on an item (the "Multiple NSF Fee Class").

All Community America Credit Union checking account holders who were assessed an Unspecified Transfer Fee (the "Unspecified Transfer Fee Class").

- 94. The Overdraft Fee Class, the Multiple NSF Fee Class, and the Unspecified Transfer Fee Class are referred to herein individually as a "Class," and together the "Classes."
- 95. Plaintiff reserves the right to modify or amend the definition of the Classes as this litigation proceeds.
- 96. Excluded from the Classes are CA, its parents, subsidiaries, affiliates, officers and directors, any entity in which CA has a controlling interest, all customers who make a timely election to be excluded, governmental entities, and all judges assigned to hear any aspect of this litigation, as well as their immediate family members.
- 97. This action is properly maintainable as a class action under Rule 23 of the Federal Rules of Civil Procedure.
- 98. Each Class consists of thousands of members, such that joinder of all Overdraft Fee Class members is impracticable.
- 99. There are questions of law and fact that are common to all members of each Class that relate to CA's practice of charging Overdraft Fees on transactions that did not overdraw checking accounts, charging multiple NSF Fees on a single item, and charging Unspecified Transfer Fees.

- 100. The claims of Plaintiff are typical of the claims of the proposed Classes because they are based on the same legal theories, and Plaintiff has no interests that are antagonistic to the interests of the members of the Classes.
- 101. Plaintiff is an adequate representative of the Classes and has retained competent legal counsel experienced in class actions and complex litigation.
- 102. The questions of law and fact common to the Classes predominate over any questions affecting only individual members of the Classes, particularly because the focus of the litigation will be on CA's conduct. The predominant questions of law and fact in this litigation include, but are not limited to, whether CA:
 - Imposed Overdraft Fees on transactions that did not overdraw checking accounts.
 - Imposed multiple NSF Fees on a single item.
 - Imposed Unspecified Transfer Fees.
 - Breached its contract with Plaintiff and members of each Class.
 - Breached the covenant of good faith and fair dealing imposed on it.
 - Was unjustly enriched when it collected the fees challenged in this Complaint.
- 103. Other questions of law and fact common to the Classes include the proper method or methods by which to measure damages.
- 104. A class action is superior to other available methods for the fair and efficient adjudication of this controversy, as the pursuit of hundreds of individual lawsuits would not be economically feasible for individual members of the Classes, and certification as a class action will preserve judicial resources by allowing the common issues of the members of the Classes to be adjudicated in a single forum,

avoiding the need for duplicative hearings and discovery in individual actions that are based on an identical set of facts. Since the amount of each individual Class member's claim is small relative to the complexity of the litigation, and due to the financial resources of CA, no Class member could afford to seek legal redress individually for the claims alleged herein. Therefore, absent a class action, the Class members will continue to suffer losses and CA's misconduct will proceed without remedy. In addition, without a class action, it is likely that many members of the Classes will remain unaware of CA's conduct and the claims they may possess.

- 105. It appears that other persons who fall within the definitions of the Classes set forth above are not pursuing similar litigation, such that individual Class members do not wish to control the prosecution of separate actions.
- 106. This proposed class action does not present any unique management difficulties.

COUNT ONE: BREACH OF CONTRACT (on behalf of Plaintiff and the Overdraft Fee Class)

- 107. Plaintiff incorporates the preceding paragraphs of this Complaint as if fully set forth below.
- 108. All CA's account holders, including Plaintiff and the members of the Overdraft Fee Class, are subject to the Agreement and Fee Schedule.
- 109. Plaintiff and CA have contracted for bank account deposit, checking, and debit card services. *See* Exs. A & B.
- 110. Similarly, members of the Overdraft Fee Class and CA have contracts for bank account deposit, checking, and debit card services. *Id*.

- 111. CA misconstrued in the Agreement and Fee Schedule its true Overdraft
 Fee processing practices and breached the express terms of the Agreement and Fee
 Schedule.
- 112. No contract provision authorizes CA to charge Overdraft Fees on transactions that did not overdraw checking accounts.
- 113. CA breached the terms of the Agreement and Fee Schedule by charging Overdraft Fees on transactions that did not overdraw checking accounts.
- 114. Plaintiff and members of the Class have performed all, or substantially all, of the obligations imposed on them under the contract.
- 115. Plaintiff and members of the Overdraft Fee Class have sustained damages because of CA's breach of the Agreement and Fee Schedule.

COUNT TWO: BREACH OF CONTRACT (on behalf of Plaintiff and the Multiple NSF Fee Class)

- 116. Plaintiff incorporates the preceding paragraphs of this Complaint as if fully set forth below.
- 117. All CA's account holders, including Plaintiff and the members of the multiple NSF Fee Class, are subject to the Agreement and Fee Schedule.
- 118. Plaintiff and CA have contracted for bank account deposit, checking, and debit card services. *See* Exs. A & B.
- 119. Similarly, members of the Multiple NSF Fee Class and CA have contracts for bank account deposit, checking, and debit card services. *Id*.

- 120. CA misconstrued in the Agreement and Fee Schedule its true multiple NSF Fee practices and breached the express terms of the Agreement and Fee Schedule.
- 121. No contract provision authorizes CA to charge multiple NSF Fees on a single item or transaction.
- 122. CA breached the terms of its account contracts by charging multiple NSF Fees on a single item or transaction.
- 123. Plaintiff and members of the multiple NSF Fee Class have performed all, or substantially all, of the obligations imposed on them under the contract.
- 124. Plaintiff and members of the Multiple NSF Fee Class have sustained damages because of CA's breach of the contract.

COUNT THREE: BREACH OF CONTRACT (on behalf of Plaintiff and the Unspecified Transfer Fee Class)

- 125. Plaintiff incorporates the preceding paragraphs of this Complaint as if fully set forth below.
- 126. All CA's account holders, including Plaintiff and the members of the Unspecified Transfer Fee Class, are subject to the Agreement and Fee Schedule.
- 127. Plaintiff and CA have contracted for bank account deposit, checking, and debit card services. See Exs. A & B.
- 128. Similarly, members of the Unspecified Transfer Fee Class and CA have contracts for bank account deposit, checking, and debit card services. *Id*.

- 129. CA misconstrued in the Agreement and Fee Schedule its Unspecified Transfer Fee practices and breached the express terms of the Agreement and Fee Schedule.
- 130. No contract provision authorizes CA to charge Unspecified Transfer Fees.
- 131. CA breached the terms of its account contracts by charging Unspecified Transfer Fees.
- 132. Plaintiff and members of the Unspecified Transfer Fee Class have performed all, or substantially all, of the obligations imposed on them under the contract.
- 133. Plaintiff and members of the Unspecified Transfer Fee Class have sustained damages because of CA's breach of the contract.

COUNT FOUR: BREACH OF THE COVENANT OF GOOD FAITH AND FAIR DEALING (On behalf of Plaintiff and the Classes)

- 134. Plaintiff incorporates the preceding paragraphs of this Complaint as if fully set forth below.
- 135. All CA's account holders, including Plaintiff, members of the Classes, are subject to the Agreement and Fee Schedule.
- 136. Plaintiff and CA have contracted for bank account deposit, checking, and debit card services. *See* Exs. A & B.
- 137. Similarly, members of the Classes and CA have contracts for bank account deposit, checking, and debit card services. *Id.*

- 138. Missouri imposes a duty of good faith and fair dealing on contracts between banks and their customers because banks are inherently in a superior position to their checking account holders because, from a superior vantage point, they offer customers contracts of adhesion, often with terms not readily discernible to a layperson.
- 139. CA abuses its discretion in its own favor—and to the prejudice of Plaintiff and other customers—by charging Overdraft Fees on transactions that did not overdraw checking accounts, charging multiple NSF Fees on a single item, and charging Unspecified Transfer Fees. This is an abuse of the power that CA has over Plaintiff and her bank account, is contrary to Plaintiff's reasonable expectations under the Agreement, and breaches CA's implied covenant to engage in fair dealing and act in good faith.
- 140. Good faith and fair dealing, in connection with executing contracts and discharging performance and other duties according to their terms, means preserving the spirit—not merely the letter—of the bargain. Put differently, the parties to a contract are mutually obligated to comply with the substance of their contract in addition to its form. Evading the spirit of the bargain and abusing the power to specify terms constitute examples of bad faith in the performance of contracts.
- 141. CA has breached the covenant of good faith and fair dealing in the contract through its policies and practices as alleged herein.
- 142. Plaintiff and members of the Classes have performed all, or substantially all, of the obligations imposed on them under the Agreement.

143. Plaintiff and members of the Classes have sustained damages because of CA's breach of the covenant of good faith and fair dealing.

COUNT FIVE: UNJUST ENRICHMENT (on behalf of Plaintiff and the Classes)

- 144. Plaintiff incorporates the preceding paragraphs of this Complaint as if fully set forth below.
- 145. Plaintiff and members of the Classes conferred a benefit on CA at the expense of Plaintiff and members of the Classes when they paid improper fees.
- 146. CA appreciated this benefit in the form of the substantial revenue that CA generates from the imposition of such fees.
- 147. CA has accepted and retained such fees under inequitable and unjust circumstances.
- 148. CA should not be allowed to profit or enrich itself inequitably and unjustly at the expense of Plaintiff and the members of the Classes and should be required to make restitution to Plaintiff and members of the Classes.

REQUEST FOR RELIEF

WHEREFORE, Plaintiff and members of the Classes demand a jury trial on all claims so triable and judgment as follows:

- A. Certification for this matter to proceed as a class action under action under Rule 23 of the Federal Rules of Civil Procedure;
- B. Restitution of all improper fees paid to CA by Plaintiff and the Classes, because of the wrongs alleged herein in an amount to be determined at trial;

- C. Actual damages in an amount according to proof;
- D. Pre- and post- judgment interest at the maximum rate permitted by applicable law;
- E. Costs and disbursements assessed by Plaintiff in connection with this action, including reasonable attorneys' fees pursuant to applicable law;
- F. Attorneys' fees under the common fund doctrine and all other applicable law; and
- G. Such other relief as this Court deems just and proper.

JURY DEMAND

Plaintiff, by counsel, demands trial by jury.

Dated: December 19, 2019 Respectfully submitted,

/s/ Lynn A. Toops

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^{*} Pro Hac Vice application to be submitted

Counsel for Plaintiff and the Proposed Plaintiff Classes

CERTIFICATE OF SERVICE

I hereby certify that on December 19, 2019, I electronically filed the foregoing with the Clerk of the Court using the CM/ECF system which sent notification of such filing by electronic mail to the attorneys and parties of record.

/s/Lynn A. Toops
Lynn A. Toops